

Chelan County
Quit Line Data Summary
January 1 - March 31, 2003

	County	State
Number of Calls to Quit Line	N = 27	N = 4,042
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 26	N = 3,581
Female	69.2%	62.2%
Male	30.8%	37.8%
Race/Ethnicity	N = 25	N = 3,087
People of Color	16.0%	12.9%
White	84.0%	87.1%
Age	N = 24	N = 3,298
Less than 18 years old	4.2%	1.8%
18 - 24 years old	12.5%	14.6%
25 - 34 years old	8.3%	23.1%
35 - 44 years old	20.8%	27.0%
45 years and older	54.2%	33.5%
Education	N = 24	N = 3,197
Did not graduate high school	20.8%	19.2%
High school graduate	33.3%	32.7%
Some college/vocational school	33.3%	36.6%
College graduate	12.5%	11.4%
Caller Type	N = 27	N = 3,656
General Information	3.7%	9.4%
Health care provider	11.1%	3.2%
Tobacco user	85.2%	87.4%
Payer Type	N = 16	N = 2,529
Insured	50.0%	36.7%
Uninsured	25.0%	29.6%
Medicaid	25.0%	33.7%
Heard About	N = 23	N = 3,148
Past caller	4.3%	9.1%
Employer/worksites	0.0%	0.7%
Health care provider	47.8%	24.8%
Television	8.7%	18.3%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	2.5%
Brochure/Newsletter	13.0%	8.2%
Family or friend	13.0%	24.2%
Health Department	4.3%	4.5%
School	8.7%	0.7%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.